

Simplicity Cremations: Gift Card Offer Terms and Conditions

Simplicity Cremations is a trading style of Dignity Funerals Limited (company number 00041598), whose registered office is at 4 King Edwards Court, King Edwards Square, Sutton Coldfield, West Midlands, B73 6AP. Dignity Funerals Limited is the promoter of this promotion ('Promoter').

To say thank you for choosing a Simplicity Cremations Plan ('Plan'), we are offering a £50 gift card ('Gift') for the purchase of a direct cremation funeral Plan, from a selection of popular high street brands, subject to these terms and conditions (the 'Offer'). This Offer is available to new customers ('New Customer/ you') who, during the period from 20th October 2025 to 31st December 2026 (inclusive) (the 'Offer Period'), purchase a Plan, provide a valid email address, and consent to receive email marketing communications. For the purpose of this Offer, a New Customer is defined as an individual who is purchasing a Plan for the first time and has not previously purchased or held a Plan. This Offer is not available to existing customers, including those who cancel an existing Plan and purchase another during the Offer Period

Your Plan must be active for 120 days before you can choose your Gift. If the Plan is cancelled within 120 days of purchase, you will no longer be eligible for the Gift. You will be contacted via email by Prezsee UK Ltd ("Prezsee") delivery@mail.prezsee.uk, our gift card provider, up to 7 days after the 120 days, with details on how to claim. Therefore, please wait 127 days after buying your Plan to receive your gift card claim information. If you do not receive that information after that date, please submit a request here: <https://prezseeuk.zendesk.com/hc/en-us/requests/new>

You will receive an email directing you to a claim webpage where you will be asked to select which Gift you would like. You will have 30 days to choose your preferred Gift from the date the How to Claim communication is sent. Gifts cannot be redeemed after the 30-day period. The Gift must be redeemed online using the email address provided when purchasing the Plan. Any Gift issued to qualifying customers are subject to Prezsee's Terms set out at <https://www.prezsee.uk/policies/terms-of-service/>. Promoter assumes no responsibility for Prezsee's Terms, acts or omissions. Only one Gift is permitted per email address. Multiple plans purchased using the same email address will not be eligible for additional rewards.

You will be told how long your Gift is valid for when you receive the Gift. The Gift is subject to availability, geographical restrictions apply. There is no cash or credit alternative. The Promoter reserves the right to withdraw the offer at any time, including where the Gift is obtained via fraudulent means. Any amendments to the terms and conditions will be published on this page. The Promoter will only process your personal information as set out at <https://www.simplicity.co.uk/privacy-policy> and will be required to pass some of your personal information to Prezzy to fulfil the offer. By accepting the offer, you agree to give consent for this information to be shared.

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the redeemer or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

If there is any reason to believe that there has been a breach of these terms the Promoter may, at its sole discretion, reserve the right to exclude you from participating. The Promoter reserves the right to hold, void, suspend, cancel, or amend the Offer where it becomes necessary to do so.

These terms are governed by English law. If any entrants to this promotion wish to take court proceedings, then they must do this within the courts in the United Kingdom.

Simplicity Cremations is a trading name for Dignity Funerals Limited. Dignity Funerals Limited is registered in England No. 00041598. VAT No. 486 6081 14. Registered office is: 4 King Edwards Court, King Edwards Square, Sutton Coldfield B73 6AP. Dignity Funerals Limited is authorised and regulated by the Financial Conduct Authority under Firm Reference Number 967130.

Calls may be recorded for monitoring and training purposes. All calls made to 0800 and 0808 numbers are free of charge, whether made from a landline or mobile phone.

Please note: the selling and administering of funeral plans is regulated by the Financial Conduct Authority (FCA). However, if you are buying a funeral without a funeral plan, it will not be covered by FCA regulation.

We are a member of the National Association of Funeral Directors.